

GO WITH GAURAVGO



Critical Activities to do After Purchasing a Domain Name



To get more details
about critical activities,
visit here:

[CLICK HERE](#)

Summary

Purchasing and configuring a domain can seem like a daunting task, but it's essential to complete the setup and administration. This essay will guide you through six crucial steps after purchasing your domain, including determining a domain-specific email address and establishing a dedicated business phone system. This checklist will help you navigate the process and ensure a smooth transition to your new website.

Find Your Domain Name A Home

When purchasing a domain, you need to choose a host and hosting package. You can either use a separate web hosting service or a domain registry and web hosting package. Many companies offer both web hosting and domain names, which can provide benefits such as automatic sync and additional package bonuses. Companies that provide both services often offer additional package bonuses, making it easier to manage your account. GauravGo, a popular web hosting and domain registering service, is a popular choice for this purpose.

Create A Domain-Specific Email Address

Obtaining a domain-specific email address is similar to acquiring a new postal address, as people need to know where and how to contact you. Creating a bespoke email address gives you a professional polish that a gmail.com or hotmail.com account cannot match. Most web hosting and domain registrar providers include domain-specific email addresses in their plans, with most programs offering one free email and the option to add more as needed. You can market your new domain-specific email address by acquiring business cards and designing corporate coffee mugs.

Match Social Media To Everything Else

To ensure a consistent social media presence with your new website and email address, check the domain name, web host, and domain-specific email address for all current and new accounts. Ensure your company's identity and tone on platforms like Instagram, LinkedIn, and Twitter align with your website. Examine available social media names before purchasing a domain name to ensure branding. If unable to find an exact match, consider adding a unique label, like an abbreviation for the country, like CoolStoreUS or CoolStoreUK. Use the same name across all social media profiles to avoid confusion with other accounts. This rule applies to subdomains connected to Linktree, digital business cards, and other URLs that connect to your business.

Register And Trademark Your Business

Launching a new customer engagement software firm requires registering and trademarking your company name. In 2019, over one million individuals applied for trademarks. There are various options for registering your company, including choosing between an LLC (limited liability company) or a corporation. The type of company, the number of employees, and tax situation all influence the decision. Once registration documentation is accepted, you have a registered business.

Trademarking your company provides additional legal protection, with federal trademark registration being the most comprehensive option. Although more involved and costly, it ensures national protection of your company's name, providing greater legal protection and operational flexibility. Federal trademark registration is more involved and costly, but it is the most comprehensive option for registering a company name.

Get Dedicated Phone And Fax Numbers

Using your personal mobile phone number for business calls is disrespectful and unnecessary. Instead, invest in a dedicated small business phone system and fax line to streamline operations and solidify your brand. Choose a cloud-based solution like Dialpad's all-inclusive cloud-based business phone solution, which offers HD calls on multiple devices and various pricing plans. Choose a local or toll-free number for clients to reach you from anywhere. Dialpad's virtual fax technology allows sending and receiving faxes like emails, eliminating the need for large, expensive equipment. This is convenient and environmentally friendly. A business phone system like Dialpad allows you to maximize your business while preserving your personal phone number for friends and family.

Design and Develop Your Website

After moving into a new home, you can paint, acquire furniture, and make it your own. After completing website administration, you can design and develop your website with a clear vision of your company and brand. If it seems daunting, consider hiring a web developer or using popular platforms like WordPress. Remember to develop your website as your business expands, and create compelling content to attract consumers and generate leads. An SEO plan is essential to optimize keywords and links to drive traffic to your site.

Conclusion

To register a domain and provide web hosting, follow these six steps: find a provider, create a domain-specific email address, match social media accounts to your domain, register and protect your domain name, enroll in a dedicated phone and fax line, and create your website and content. Setting up your domain is easier than transferring, making it a win-win situation for everyone. GauravGo, a growing startup, offers hosting services for early-stage companies and students, offering one month of free hosting, a sub-domain, up to 75% more affordable hosting servers, and a 3X easier-to-use interface with personalized customer assistance. GauravGo provides a range of hosting alternatives suited to their specific needs, ensuring a smooth and successful business growth.